



Invitation to Join the Grecture Global Shorts Competition 2026

1 pesan

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27 Januari 2026 pukul 11.09

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Cc: "gmind@idegree.kr" <gmind@idegree.kr>

Dear Indonesian University Network,

Warm greetings from Woosong University, South Korea.

In response to the growing importance of reflective thinking, storytelling, and global awareness in higher education, we are pleased to introduce the **Grecture Global Shorts Competition**.

Through **IDegree by Woosong University**, our global online education initiative dedicated to expanding access to high-quality, future-oriented international learning, we have collaborated with **EBS (Korea Educational Broadcasting System)** and the **Korean Ministry of Education** to co-develop the [Grecture Series](#). This series features lectures from **135 world-renowned scholars**, including **14 Nobel Prize Laureates**, providing students with unprecedented access to global thought leaders, innovators, and transformative ideas.

The **Grecture Global Shorts Competition** invites students to:

- Engage with global ideas presented in the Grecture Series
- Transform those insights into meaningful personal narratives
- Develop a global mindset, creativity, critical thinking, and digital communication skills

Eligibility: University students from all around the world

Submission Format: Short reflective video (1–5 minutes)

Purpose: Connecting global knowledge with real-life perspectives

Awards & Recognition:

- Cash prizes ranging from **USD 100 to USD 500**
- **Total prize pool of USD 3,800**
- **Official certificates** jointly issued by **EBS, Korea** and **IDegree by Woosong University**

For your convenience, we have attached the **Competition Guidelines**, **Official Poster**, and **Announcement Kit**, which may be shared through social media platforms such as Instagram, WhatsApp groups, and email channels.

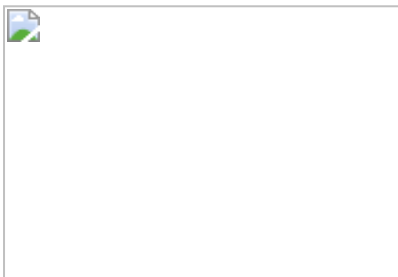
For further information and updates, please visit:

- **Event Page:** <https://event.grecture.com/kr>
- **Social Media:** [@grecture.global](#)

We would be truly grateful for your support in sharing this opportunity with your students. Should you require any additional information or promotional materials, please do not hesitate to contact us through gmind@idegree.kr

Warm regards,
Woosong University
IDegree by Woosong University
Best Regards,
WSU Indonesia Team
Office of International Affairs (Indonesia)

Woosong University
e. IndonesiaOffice@wsu.ac.kr
w. [Woosong University](#)



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Grecture Global Competition Poster.pdf
811K



Guidline - Grecture Global Shorts Competition 2026.pdf
360K



Announcement kit.docx
986K

Grecture Global Shorts Competition

Watch the World's Greatest Minds. Tell Your Story.

1ST – 28TH FEBRUARY 2026



SUBMISSION SCHEDULE

Eligibility

- ▶ High school students and University students

Submission Requirements

- ▶ One video essay, up to 5 minutes
- ▶ Online application form and participation agreement

How to apply

- ▶ Step 1 - Visit the official competition website (event.grecture.com)
- ▶ Step 2 - Subscribe one-month free trial
- ▶ Step 3 - Watch any of the video series
- ▶ Step 4 - Record your video essay
- ▶ Step 5 - Complete the application form and upload your video

Award Categories

Prize/ Category

University

High School

Grand Prize

Outstanding work demonstrating insight, storytelling, and a strong global message.

Grand Prize

(1 winner per category)

USD 500
+ EBS Certificate

USD 500
+ EBS Certificate

Excellence Prize

Work showcasing an original and creative interpretation of the theme.

Excellence Prize

(3 winner per category)

USD 200
+ EBS Certificate

USD 200
+ EBS Certificate

Merit Prizes

- Best Insightful Video
- Best Storytelling
- Global Leader Award

Merit Prize

(6 winner per category)

USD 100
+ IDegree
Certificate

USD 100
+ IDegree
Certificate

Important notes

- After the free one-month period, standard subscription fees may apply unless the subscription is canceled before the trial ends.
- To avoid copyright or licensing issues, the use of original lecture videos, screenshots, recorded content, or images of scholars from Grecture or any other third-party sources is strictly prohibited in submitted videos.

Result announcement

31st March 2026

Sponsored by



GRECTURE GLOBAL SHORTS COMPETITION 2026

Watch the World's Greatest Minds. Tell Your Own Story.

APPLICATION GUIDELINE

Grecture Global Shorts Competition 2026

Watch the World's Greatest Minds. Tell Your Own Story.

1. About the Organizer

a. IDegree by Woosong University

IDegree is a global online education initiative developed by **Woosong University**, South Korea, and is dedicated to expanding access to **high-quality, future-oriented international learning**. Located in Daejeon, Woosong University is a globally recognized institution known for its specialized curriculum that effectively blends **academic theory with real-world practice**.

The university operates three internationally renowned schools, including:

- **SolBridge International School of Business**
- **Endicott College of International Studies**
- **JW Kim College of Future Studies**

With a strong emphasis on **global collaboration, experiential learning, and innovation**, Woosong University, through IDegree, continues to expand its international presence and commitment to empowering learners worldwide.

b. Grecture

Grecture Series is one of IDegree's flagship developments, co-created in collaboration with EBS (Korea Educational Broadcasting System).

Grecture presents curated lectures from 135 world-renowned scholars, including 14 Nobel Prize laureates, providing students with unprecedented access to global thought leaders, innovators, and transformative ideas across diverse fields.

More than just a content platform, Grecture encourages learners to engage critically, reflect deeply, and connect global ideas to their personal perspectives, experiences, and aspirations, shifting learning from passive consumption to meaningful intellectual exploration.

2. Background

IDegree by Woosong University is a global online education initiative committed to expanding access to **high-quality, future-oriented international learning** for students around the world. Developed by Woosong University, one of South Korea's leading institutions recognized for its strong integration of academic excellence and real-world application, IDegree empowers learners to develop a **global mindset**, critical thinking abilities, and meaningful engagement with contemporary global issues.

As part of this mission, IDegree introduced the **Grecture Series**, co-developed with the Korea Educational Broadcasting System (**EBS**). Featuring lectures from **135 world-renowned scholars**, including **14 Nobel Prize laureates**, Grecture offers students unprecedented access to global thought leaders, visionary ideas, and transformative perspectives.

In response to the growing importance of reflective thinking, personal storytelling, and creative digital expression in today's world, IDegree proudly presents the **Grecture Global Shorts Competition**. This competition invites students to not only learn from the world's most influential thinkers, but to **transform that learning into personal meaning**, turning knowledge into insight, and insight into powerful personal narratives.

3. Vision and Mission

a. Vision

To empower young people to become reflective global thinkers who can articulate ideas with insight, creativity, and purpose.

b. Mission

- To encourage critical thinking through engagement with global ideas
- To foster personal reflection and independent interpretation
- To develop storytelling skills through video-based expression
- To promote awareness of global issues and diverse perspectives

4. Competition Theme

To guide participants in shaping their creative direction, the competition adopts the following theme, which highlights the essence of learning, reflection, and personal storytelling inspired by Grecture's educational content:

'Watch the World's Greatest Minds. Tell Your Own Story'

5. Goals

Participants are expected to watch selected Grecture video lectures and create a video essay that reflects their personal interpretation, insights, or experiences inspired by the ideas presented.

This competition does not seek summaries or reviews of the lectures, but rather original and meaningful reflections that connect broader concepts with individual perspectives, values, or real-life experiences.

6. Eligibility

The competition is open to students from **any nationality and country around the world**. Participants may join under one of the following tracks:

- a. **High School Track:** Students who are currently enrolled in high school (or an equivalent level of education).
- b. **University Track:** Students who are currently enrolled in a university or higher education institution.

Participation in this competition is **individual only**. Team or group submissions are **not permitted**. Participants must ensure they submit under the **correct category** according to their current student status.

7. Submission Requirements

To ensure fairness, clarity, and consistency throughout the competition, participants are required to follow the submission guidelines outlined below. These requirements define the expected format and criteria for all entries:

- a. One (1) original video essay
- b. Maximum duration: 5 minutes
- c. Video must be created and narrated by the participant
- d. Completion of the online application form
- e. Agreement to the participation **terms and conditions**; Free subscription valid for one month only, you have to unsubscribe before trial ends. If not, that means you agree to continue the monthly-paid subscription.

8. Video Content Guidelines

To ensure fairness, originality, and clarity of expectations, participants must comply with the following guidelines:

a. Video Format Flexibility:

Participants may submit videos in either **landscape or portrait** format.

b. Originality and Personal Interpretation:

Videos must be entirely **original** and based on the participant's own thoughts, reflections, and interpretations.

c. What Do We Mean by “Video Essay” in This Competition?

In this competition, a *video essay* refers to a **creative, reflective, and personal storytelling video** expressing how the participant's thoughts, perspectives, or experiences were influenced by watching Grecture content.

Participants are encouraged to:

- Reflect on what they learned
- Relate it to personal experiences, values, or aspirations
- Share meaningful insights rather than explaining the lecture
- Communicate authentically in any creative style
- Participants may additionally upload the video to YouTube or Instagram and include the link in the submission form. If the video is not uploaded to any social media platform, please write “None.”
- The supplementary slides may include reflection or summary of what participants acquire based on Grecture series. This is optional. If no supplementary slides are uploaded, please write “—”.

This competition does **not** seek lecture explanations, academic summaries, or simple reviews. It seeks **personal expression and intellectual reflection**.

d. Editing and Creative Expression:

There is **no limitation on editing style**. Participants are free to design their video creatively. However, the use of **original lecture footage, screenshots, photographs of scholars, or any copyrighted materials from Grecture** is strictly prohibited.

e. Focus of Content:

Participants should prioritize **personal reflection, storytelling, and critical**

insight, rather than descriptive summaries of Grecture lectures.

f. Copyright Compliance:

Participants must strictly adhere to copyright and licensing regulations. The use of **original Grecture lecture videos**, recorded content clips, screenshots, images of scholars, or any copyrighted third-party materials is **strictly prohibited** in the submitted video.

However, participants are allowed to show **non-copyright sensitive elements**, such as the **platform interface**, general website views, or course selection pages, as long as no protected lecture footage or scholar imagery is displayed.

Any violation of copyright rules may result in **disqualification**.

g. File Size:

The maximum allowed file size for uploads is 1GB. Any supplementary slides, along with the video, must be submitted in ZIP format.

Detailed information will be available on our website at <https://event.grecture.com/kr> and on our Instagram account **@grecture.global**

9. How to Apply

To participate in the competition, please follow the steps below:

1. **Visit the official competition website.**
2. **Subscribe to the Grecture platform** (one-month free access will be provided).
3. **Watch the Grecture video series** and explore the learning content.
4. **Record your video essay**, reflecting your personal insights and experience.
5. **Submit the online application form along with your video** through the official submission platform.

Detailed instructions, including upload format and submission link, will be available on the competition website.

10. Competition Timeline

To help participants plan their preparation and submission, please take note of the following schedule:

- **Submission Period:** 1 February – 28 February 2026
- **Results Announcement:** 31 March 2026

Late submissions will **not** be accepted under any circumstances.

11. Judging Criteria

Entries will be evaluated carefully by the judging panel based on the following criteria:

- **Depth of insight and understanding**
- **Originality and personal perspective**
- **Storytelling quality and structure**
- **Relevance to broader issues, ideas, or themes**
- **Overall creativity and clarity of message**

The judging process follows a standardized scoring system to ensure fairness and consistency.

12. Prizes and Awards

To acknowledge outstanding work, the following awards will be granted:

Total Prize Pool: USD 3,400

a. University Category

- **Grand Prize (1 winner):** USD 500 + EBS Certificate
- **Excellence Prize (3 winners):** USD 200 + EBS Certificate
- **Merit Prize (6 winners):** USD 100 + IDegree Certificate

b. High School Category

- **Grand Prize (1 winner):** USD 500 + EBS Certificate
- **Excellence Prize (3 winners):** USD 200 + EBS Certificate
- **Merit Prize (6 winners):** USD 100 + IDegree Certificate

Awardees may also receive additional recognition opportunities as determined by the organizer.

13. Important Notes

Please carefully review the following important information before participating:

- All submissions must fully comply with the competition guidelines.
- Entries containing **copyrighted or unauthorized materials** will not be evaluated.
- The decision of the judges is **final and irrevocable**.
- Submitted works may be used by the organizer for **promotional and educational purposes** with proper credit to the creator.

Subscription Policy Notice

- Participants are eligible for a **one-month free subscription** to access the Grecture video series.
- After the free trial period ends, the subscription will be **automatically converted into a paid subscription** in accordance with the platform's policy. Participants who do not wish to continue the subscription are **fully responsible** for canceling before the free trial period ends. Failure to do so will result in automatic charges. The organizer is **not responsible** for any charges incurred due to late cancellation

13. Contact and Inquiries

For further information or assistance, please contact:

gmind@idegree.kr

or the official contact email listed on the competition website.

Please include the subject line:

“Grecture Video Essay Competition Inquiry”